



# KRAMER OIL

EST. 1976

Q2 | 2018

“OUR FAMILY SERVING YOUR FAMILY SINCE 1976”

## WHAT'S NEW

What a crazy three months it has been since our last newsletter!

I believe that as a company we need to constantly improve the service we provide to you. In keeping with this theme, we are installing brand new card readers and point of sale systems at each one of our 12 locations. This allows your cards to be processed more securely and keeps up with ever-changing technology.

We are also beginning a new referral program. I want you to be able to share your experience with Kramer Oil and be rewarded for it.

Lastly, I want to say thanks to each and every one of you. Without your patronage, Kramer Oil would not exist. We appreciate you!

Chad Kramer

We've got  
**BIG**  
NEWS



INTRODUCING  
THE

## Kramer Oil Referral Program

Refer a friend to  
Kramer Oil's bulk fuel  
delivery services and  
you'll both receive a  
**\$50 CREDIT**  
toward your account!

### Details:

- Only bulk fuel customers are eligible for credit.
- New customers must commit to a minimum of three deliveries in order to be eligible.
- Credit will be given after the third delivery.

## WE'RE EXPANDING...OUR MENU!

If you've stopped by CJ West lately, you've probably noticed an addition to our lunchtime menu: CHICKEN! From pizza and wings to fried chicken and made-to-order sandwiches, we've got something for every taste bud!



# NEW CARDLOCKS WILL SERVE YOU BETTER

If you've fueled up at our Beattie, Washington, Linn or Barnes locations recently, you may have noticed something different.

Over the next few months, we'll be replacing the cardlocks at each of our 12 locations. The project will be complete by mid-summer. Currently, eight locations have been updated.

The locations will now have updated debit/credit card systems to improve function and continuity, ensuring you the customer have no issues when it's time to fuel up. This also allows your cards to be processed more securely, keeping your personal information safe.

At Kramer Oil, we are constantly improving our systems in order to serve you better. We appreciate your business!

## IN OUR CLIENT'S WORDS...

# TESTIMONIAL

“ We've never had a fuel-related problem, even when cleaning snow from roads in below zero temperatures. Kramer Oil's product and their customer service is top notch! ”

--Jeff Schell, Schell Farm & Construction



# employee SPOTLIGHT



## ABOUT CRYSTAL...

- Married to Warren
- They have 2 kids: Sophia & David
- Started at Kramer Oil in July 2010
- She's the Office Manager for Kramer Oil
- She has a degree in Secondary Education from K-State
- Something you might not know about Crystal: She really enjoys movies, especially westerns!
- Her favorite road trip: A memorable RV Road Trip to North Carolina with her family for a wedding
- Her favorite road trip song: A little bit of everything! Anything she can sing (out of tune) to!