



KRAMER OIL

EST. 1976

Q4 | 2017

“OUR FAMILY SERVING YOUR FAMILY SINCE 1976”

WHAT'S NEW

During the past few months, we have been working on a vision and core values for Kramer Oil. After careful consideration, we came up with the statements on the right. When asked “Why are we in business?”, I truly believe it is to serve families with respect and humility. As for our core values, I look to these each day guiding our business along our path.

On the back, be sure to check out our FAQs on preparing your diesel for winter. Also, fuel contracting for 2018 is right around the corner. Typically, most contracting is done between November and February. Sign up for our Kramer Oil Fuel Connect App or get daily emails on fuel pricing.

I sincerely thank you for your business.

Chad Kramer

Our Vision:

Our purpose is to serve families with respect and humility.

Our Values:

- › **FAITHFILLED** - We trust in God's will.
- › **HONEST** - We do the right thing even when no one is looking.
- › **RELIABLE** - We provide consistent, reliable service to our customers who depend on us.
- › **INNOVATIVE** - We always look for new ways to meet customer needs.
- › **EFFICIENT** - We strive for minimal costs and maximum customer, employee & company benefits.
- › **FLEXIBLE** - We go the extra mile with a smile.
- › **COMMUNITY FIRST** - We value local relationships.

DID YOU KNOW?

You can quickly update your account information with a simple phone call or email. We understand changes occur; please let us know about it! Early next year, we will be sending out a letter to capture any changes in account information. Stay tuned!



Check out our new billboard on Hwy 36!

ANSWERING YOUR QUESTIONS ABOUT:



employee SPOTLIGHT

Q: How cold does diesel fuel get?

A: Our No. 2 diesel fuel will withstand temperatures as low as -5 degrees. During the colder months, our PowerMax Premium Diesel winter blend can withstand temperatures as low as -25 degrees. Area ambulances, school buses and farmers rely on our diesel every day to get them where they need to go! You can be assured our diesel will meet your needs, no matter the temperature!

Q: Do I need to add anything to my fuel?

A: You do not need to add anything to your diesel. We have you covered!

Q: When do you begin putting additives in the diesel?

A: We put additives in our diesel fuel from October 1st through February 15th.

Q: How do you mix your diesel?

A: At the Marysville bulk plant, we have an additive injector that injects as we load the fuel. At the Washington & Green plants, we pour in the additives as we fill the tanks.

Q: Does it cost me more for the additives?

A: The winterized PowerMax diesel additive is included at the everyday price, and the additive is present in every drop of fuel from Kramer Oil.

Q: When do I change my fuel filter?

A: It's a good idea to change fuel filters in the fall before it gets cold. It improves flow rate and keeps your fuel clean. We are happy to change your filter for \$18, including labor and the filter. Please give us a call or send an email to schedule your filter change.

GET A FREE TANK THROUGH OUR FUEL TANK PROGRAM

- ✓ Time to upgrade that old fuel tank?
- ✓ Need more storage?
- ✓ Don't want to pay for a new tank?



ELIGIBILITY:

Customers are eligible for a free tank per the following size/capacity:

- 500 gallon tank if you purchase 3,000 gallons per year.
- 1,000 gallon tank if you purchase 5,000 gallons per year.
- Includes a FillRite 20GPM Pump, nozzle, hose and filter.

DETAILS:

- Kramer Oil retains permanent ownership of the tank and will provide routine maintenance.
- Should you not meet the minimum purchase amount for the year, you will be assessed a fee of 20 cents per gallon for the difference between the minimum and the amount purchased.



ABOUT GARY...

- Married to Lucy
- They have 2 kids: Eric and Wade, and 5 grandkids.
- Started at Kramer Oil as a delivery driver in 1991.
- Spends his days doing technical & mechanical work, as well as managing the shop and oil deliveries
- Member of the Blackhawks Motorcycle Club
- Something you might not know about Gary: He enjoys motorcycle rides and fishing and wishes he had more time to do both.
- His favorite road trip: Colorado because he really likes the mountains.
- Favorite road trip song: "Fill Her Up" by Sting.

QUESTIONS?

Feel free to reach out with any questions. We are here to help!

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